

Kelly Virdee-Crofts

Senior Patent Attorney , London

+44- 203-714-4975

KVirdee-
Crofts@PearlCohen.com

BIOGRAPHY

Kelly Virdee-Crofts is a Senior Patent Attorney at Pearl Cohen's London office and joined the firm with over 18 years of experience as a European and UK patent attorney. Kelly has a technical background in Physics and has studied at Wolverhampton University, Imperial College London and Kings College London. After finishing her studies Kelly went on to use her technical knowledge making security holograms at De La Rue. Her claim to fame is the making of the security holograms for the £5, £10 and £20 notes for the UK. She then carried out R&D for the other two major security hologram manufacturers in the UK, namely Applied Holographics and Light Impressions where she came across patents for the first time.

After 5 years in industry Kelly decided to pursue a career in patents and worked inhouse part time as a IP harvester at Bookham Technology PLC, the other half of her time being taken up in private practice training as a patent attorney.

Kelly has worked with clients of all sizes in the UK and abroad in a wide range of technologies. She particularly enjoys getting to grips with new technology and interacting with inventors. Kelly believes in getting to the heart of the invention and capturing it in a meaning full manner, avoiding unnecessary jargon and waffle.

ADMITTED

European Patent Office

EDUCATION

King's College, London, PhD
Surface Relief Diffractive
Optical Elements, 1995

Imperial College, London, MSc
Applied Optics, 1990

Wolverhampton University,
BSc (Hons) Applied Sciences
(2i)
(Physics/Maths/Electronics),
1989

LANGUAGES

English

PROFESSIONAL MEMBERSHIP

European Patent Institute

Institute of Physics

Kelly Virdee-Crofts

Senior Patent Attorney , London

 +44- 203-714-4975

 KVirdee-
Crofts@PearlCohen.com

This leads to patents being granted quickly and sometimes without revision.